



Dollars-Ad, LLC

Presented by:

Joseph Tsiyoni,
Founder & CEO

Rob Loy, V/P Technology

YouTube:

<http://www.youtube.com/watch?v=YskdSz7k894&feature=youtu.be>

(Doesn't open? Copy ad Paste to Internet Explorer)

Problem (CL & Auctions)

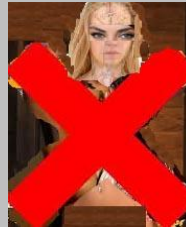
1. Craigslist:

- *One Ad - 1 Location
- *Two ads Max in 12 Hours
- *Unregistered users

2. eBay (250M Ads/Year)
& All Auctions:
High Fees & Charges

**Spam, Fraud,
Scam**

**Unknown
Responders**



**Unwanted
Pornography**



***\$75 - \$5/ Ad**
***Keeps Adding Fees**

! DANGER

Unregistered Abusers!
Adverse Consequences!



Dollars-Ad Solution

- **\$1 Ad**, Anywhere, Anytime, Instantly
- Registered Users Only
- Safer, More Secure, Trustworthy
- **Entrepreneur Haven: IP Global Hub:**
 - ⊙ Patents, Inventions, Ideas
 - ⊙ Trademarks, Tradenames, Copyrights
 - ⊙ Business & Partnerships Opportunity
 - ⊙ Joint Ventures – VC

Traction



**www.Dollars-Ad.com Site
In Operation**

Active Team of Experts

**People Are Waiting For
a Safer, Truthful Site**

Market Opportunity

CL + Newspaper Market Is Huge:

***Sharing \$1.3 Bill. CL & eBay ADS!**

***Sharing \$17 Bill eBay & CL. Paid ads**

***Sharing \$12 Mil CL. Job Posting**

***Sharing Newspaper Market**

***Aimed To Become IP Global Hub**

***Employment – Jobs Hub @ \$1**

***Beating CL \$75 -\$5/ Ad [@ \$1 only!]**

Business Model

Customers:

- ⊙ Registered Users Only
- ⊙ Individuals Advertisers
- ⊙ Businesses
- ⊙ Employers
- ⊙ Dealers: Cars, Goods
- ⊙ CL advertisers

Cost:

- ⊙ Future:
Based on revenue &
Expansion

Operation:

- ⊙ LLC Formed
- ⊙ Operational Web
- ⊙ Sales & Marketing
- ⊙ P.R., Networking
- ⊙ Own Server,
Hosting,
Maintenance
- ⊙ Legal, TM, TN:
All completed

Competitive Advantage

1: Craigslist.org

(1 Bill. Ads / Year): CL Has Troubling Adverse Issues

“Free” Became \$75 / Ad

Adding & Increasing Fees

Spams, Fraud, Crimes

2: [eBay](http://eBay.com) + Auctions:

High Fees & Charges

3. [Newspapers](#)

Shrinking constantly:
Too Expansive, Tiny
Print, Ineffective

Dollars-Ad.com

\$1 AD: Anywhere.
Anytime, Instantly

Registered Users Only

Safer, More Credible

Unlimited Posting

[Employment Hub](#)

[IP GLOBAL HUB:](#)

Patents, Trademarks, TN,
Copyrights, JV (Joint Venture),
Businesses 4 Sale

Marketing & Sales Strategy



CEO & V/P Conduct Special Sales & P.R.

Indian Partners Conduct Intensive Sales & Marketing

Press Release; Emails, Networking

Telemarketing Special Businesses

Management Team

Joseph Tsiyoni, CEO



- **B.A. - Pub. Admin, Law; Accounting, MS, Web Design**
- **Experience Executive Auditor, HR Dir., Analyst –28 Yr.**
- **Recipient of dozens of efficiency awards**
- **Inventor, manufacturer, author of 16 books**
- **Owner, S.I.T. invention company – 25 years**
- **Owner, SofiDent, Import & Distribution – 19 years**
- **Founder, CEO, Dollars-Ad, LLC, Dollars-Ad.com**

Rob Loy –
V/P Technology



- **M.S. - University of Phoenix**
- **B.A. - University of Wisconsin**
- **Fifteen years in Marketing and Digital Communication**
- **Fourteen years in Information Technology**
- **10 years Professor of Digital Comm., Scottsdale CC**
- **Eight years in Web Usability and Content Consulting**
- **Currently Dir., Digital Marketing & Communication, Mobile Mini, Inc.**

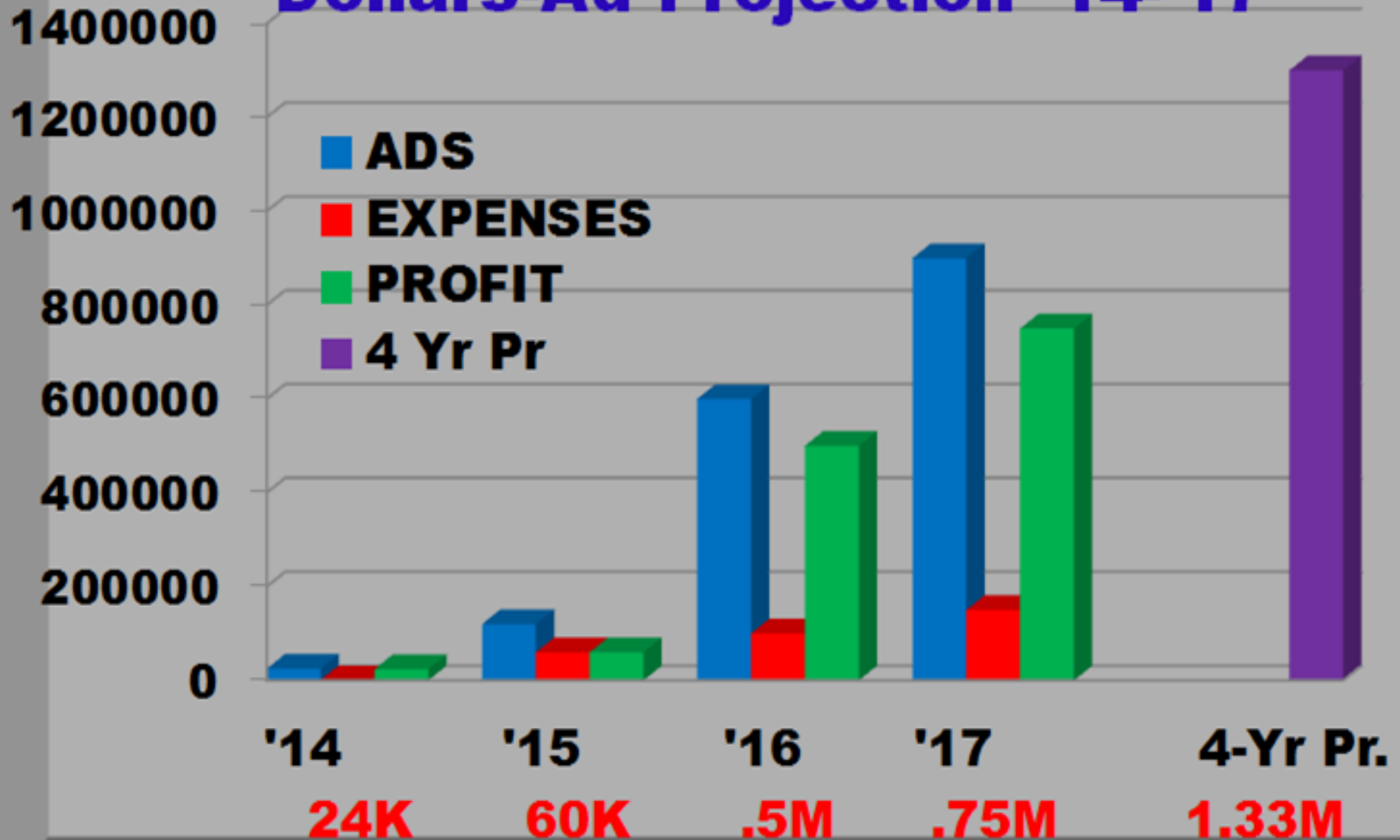
CTP, LLC, India



- **Coeptus Technologies Pvt. LLC. , New Delhi, India**
- **Nishant Hooda, Founder CEO: Sales & Technical Support**
- **CTPL consists of former Microsoft expert engineers providing global internet support. It provides sales, Internet and C.S. Support.**

Financial Summary

Dollars-Ad Projection '14-'17



Investment & Exit Summary

INVESTMENT

- Investment: \$150,000
- Valuation: \$1,500,000
- Ownerships: 10%
- Use of fund:
 - ⊙ Marketing: \$85,000
 - ⊙ Operations: \$25,000
 - ⊙ Equipment: \$30,000
 - ⊙ Miscellaneous & Unexpected: \$10,000

EXIT & ROI

- **M&A**: Preference for Acquisition when the LLC grew substantially
- Merger will be considered
- E.g.: eBay purchased **25%** shares of **CL**
- Do to new BUS Model, significant growth will increase acquisition interest

Thank you for your time!



Questions?

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**IP Global Hub Is A
Significant Alternative To CL**

**Faster Growth Will Prevail
Despite The Modest Projection**